

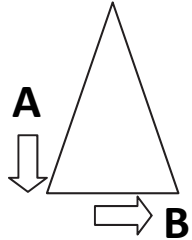
## PRINTING & ARTWORK SPECIFICATIONS – LOCAL PRINTING

### PRINT SIZES – PRINTING ON ASSEMBLED (EX-STOCK) PRODUCT

(ON AN INDENT BASIS LARGER PRINTS AVAILABLE – INCLUDING FULL PANEL PRINT)

(These should be treated as a guide for the print areas on most of the umbrellas in each product category.)

#### Single Canopy Panel



**GOLFING (76cm)      A = 22cm B = 26cm**

**WALKING (60cm)      A = 16cm B = 20cm**

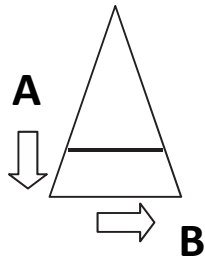
**FOLDING (50-55cm)      A = 12cm B = 20cm**

Print areas based on normal print location minus 5cm from the hemline and mid point of the panel. A slightly larger print area may be possible depending on the artwork. Please send a JPG of what is proposed and we can advise accordingly.

#### General Notes on Umbrella Printing:

Most umbrellas for promotional purposes have 8 panels. Depending on the umbrella style, whilst it is possible to screen print all 8 panels, it is not recommended due to the chance of ink on adjacent panels sticking together and pulling off the panel when opened.

#### Twin Canopy Panel



**TWIN CANOPY GOLF      A = 12cm B = 26cm**

**Minimum Local Print Order Quantity: 24 umbrellas**  
**Minimum indent Print Order Quantity : 300 umbrellas**

#### Notes on Fabric Colours:

- The colour of the fabrics shown in the catalogue are approximations only and should therefore be used as a guide only.
- They are photographic representations and colours can vary slightly when appearing in print or on computer screens,.
- Colours can vary between dye lots – a repeat order may be a shade different to a previous order.
- Where colour match of fabric is critical, a sample should be ordered to verify suitability of the colour of the stock that will be used PRIOR to printing.

For indent orders we can order fabric to match a PMS colour. Please note that minimum quantities and longer lead times apply for this service.

#### Notes on Printing/Artwork Specifications:

- Some 3 and 4 colour jobs (especially where halftones are required) may not be able to be printed on locally held stock.
- Please email an image so that we can confirm that it is possible prior to ordering.
- Preferred method is electronically supplied art – a vector file saved as an eps file (v8, 9 or 10) or as an Illustrator CS2 (.ai) file (an older version).
- CorelDraw users can save in this format. Art must be colour separated, specifying PMS colours (not CMYK colours).
- Photoshop files are not colour separated, and (high resolution versions) are generally only suitable for all over sublimation prints.
- Jpegs/tiffs/bitmaps/gif files are not usable even for single colour prints, as the size of the print on an umbrella will show up pixilation of the image. These file types embedded in (i.e. saved as) an eps or ai file are not in the correct format and cannot be used.