



“The main philosophy behind Skin O2 was to create quality, affordable products that utilized cosmetic surgeries best kept secret and delivered potent skin and body results without downtime or fuss.” explains Dr Atia.

Dr and Mrs Atia originally created the Skin O2 range as they were frustrated with the lack of effective and affordable products available to treat their patients.

“Skin O2 originally started with our unique special prescriptive products that we made for our patients - we soon found that word had spread and we became inundated with patients, Doctors and professional skin specialists from across Australia demanding the rapid growth of our company!” explains Dr Atia.

“Things really started to take off with Skin O2 just when we had our second child and my first son was just turning two. I remember running out to breastfeed my son, Ben in between helping Dr Atia attend to our patients, many of whom were traveling interstate to see us.

Dr Atia is a very ethical and caring person and would never turn away a patient in need so as his popularity grew so

did the long hours we would have to work, it was really normal for us to be working every day from 8am until 12 midnight in the first few years –We are working on getting a bit more balance back into our lives. Doing business is now becoming a social pleasure and we are making an effort to get more family time.

Looking back I can't say that the rapid growth of our brand has been easy! It is rewarding to see the results we have achieved and the great team of experts that our brand has created and continues to attract.

I am proud of all my Skin O2 family - that is our team of dedicated staff and stockists who share Dr Atia's passion of treating their clients and getting results!



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High tea at Versace

with the Atia family

Founders of the amazing SkinO2 brand. “The popular innovative Australian Brand seducing Australia and now the world.”



SKIN O2 is a professional medical range of premium skin and Body products Created by Dr Atia, a well known Cosmetic Doctor on the Gold Coast. Skin O2 was established in 2005 by the Atia family and runs under the Directorship of Dr Atia's life partner and CO founder Mrs Alison Atia.

Skin O2 is a proudly Australian Owned Company supplying to over 500 clinics Australia wide and is now rapidly expanding its distribution chain throughout Europe, Eastern Europe, China and USA.

“People are busy these days – they want an affordable quick fix that delivers effective results. Our Products are every day essentials that turn over quickly so we do not have expensive items that sit on the shelf. Consumers and business owners these days are a lot more savvy and they demand products and equipment that deliver the results and are great value for money.” explains Alison Atia, Skin O2 Managing Director, as she sips her cup of super boost green coffee!

Photographed by Benn Jae, Styled by Emily W.
Location: Palazzo Versace on the Gold Coast.



we are flooded with great testimonials from salon owners to every day people about our new super boost green coffee and how it has changed their lives!

“Every product we make is something we use daily ourselves and has to meet the standards of approval of our Team of Doctors. We really care about each and every substance that we use in our products. We only accept the highest quality ingredients that has proven clinical results and do extensive research to create the best formulas” explains Dr Atia.

“We are experiencing a huge export interest from abroad. At the moment we are finding good Quality Australian products are high in demand. I think



We have treated some famous faces on ‘Home and Away’ and look after some well known Australian cover girls with our skin care and next generation mineral make up.

We keep Australian airline crew feeling and looking great 24hrs a day! We are waking up Australian workforces and changing the way people face the day. Most national magazine articles are written by Editors that couldn’t face the day without a cup of our super boost coffee and every day



“Discover the secret of Dr Atia’s – Next generation medical, skincare and superbody products.”

we are experiencing such an interest from overseas because the international community sees Australian products as not only good value but mostly because we are known to have high quality standards here in Australia!” explains Alison.

“We have also seen a 40% increase in our Australian sales as salon owners look for Great value premium Australian products.

I think the reason we are seeing this increase is because consumers and businesses alike are looking for better value- they just don’t want to pay the high prices for similar American or European Brands.

Skin O2 is dedicated to support business to business and prides itself on the great business support we offer our stockists- we provide extensive staff training, have a 9-5 help support desk and great retail displays.

Skin O2 are also proud to announce our new affordable, Australian designed and TGA approved medi technology such as teeth whitening lights, IPL, Lasers, RF body and face firming equipment from \$40 per week.

It is clever retailing and great value revenue producing equipment that really sifts out the winning salons from those who will struggle through these current economic times.



The Skin O2 GMP Standard Med tech laboratory is based on the Gold Coast of Australia. Because Skin O2 is a professional grade product range, our products are only stocked in specialised outlets such as Cosmetic clinics and Beauty salons where professional, qualified staff are employed. These products are not available for general public sale on the internet.

At Skin O2 we are leading the way in next generation skin care, body care and equipment to give your salon the competitive advantage. At Skin O2 we believe the best way to predict the future is to create it!” explains Alison and Dr Atia.

Discover the Secret... and experience the difference that is Skin O2!
For more information about Skin O2 check out www.skino2.com.au or call 07 55934488. **PB**